

SUMMARY

Innovative graphic designer creating smart design that communicates effectively. With over 12 years of experience in the design industry, I have worked for various clients across multiple industries. Through careful discernment of the design project, I aim to produce the best possible design solution to solve the needs of my clients. I am always looking for new opportunities that will challenge my skills and experience to produce smart, inspiring, and effective designs.

SKILLS

- Print
- Identity/Branding
- Packaging
- Web
- Trade Show Graphics
- Powerpoint Presentations

SOFTWARE

- Illustrator
- Photoshop
- InDesign
- Quark Xpress
- Acrobat Professional
- Dreamweaver
- HTML/CSS
- Flash
- Microsoft Word and Powerpoint
- After Effects

WORK EXPERIENCE**Media Well Done**, Valencia, CA | February 2012 - Present*Graphic Designer*

- Design various marketing collateral for clients including flyers, postcards, posters, advertisements, logos, web banner ads, and e-mail marketing designs
- Select clients: Union Bank, Bank of Tokyo Mitsubishi UFJ, Charles Schwab, St. Kateri Catholic Church

Delphys West, Marina del Rey, CA | August 2008 - April 2011*Graphic Designer*

- Responsible for conceptualization and design of graphic applications for our clients through print and online media, advertisements, collateral material, and trade show graphics
- Update and manage social media sites for client through Facebook and Twitter
- Select clients: Kenwood USA Corporation, The Japan National Tourism Organization

SPF:architects, Culver City, CA | May 2005 - May 2008*Graphic Designer*

- Assist the marketing department with concept and creation of all marketing related materials. This includes design, layout and production of all print materials including ads, brochures, direct mailers, invitations, project sheets and presentation boards.
- Create architectural statement of qualification books and project proposals
- Create power-point presentations for lectures and media-press events.

Blair Graphics, Santa Monica, CA | June 2002 - May 2005*Computer Graphics Technician/ Webmaster*

- Prepare finished graphics files for output in a variety of large-format, professional grade printers
- Design and layout documents for clients using Quark, Illustrator, Photoshop, InDesign
- Color correction and retouching of photographs and digital files
- Produce mail-ready direct-mailers using variable data printing software and provided artwork
- Periodically update company web site

EDUCATION

Bachelor of Science in Design with emphasis in Graphic Design and Visual Communications;
Minor in Music
[University of California, Davis | June 2000]

Continuing Education classes:

Advanced Typography, Logos and Trademarks, Advertising Design, Business Practices in Design,
After Effects for Designers, Dreamweaver and Basic Web Site Interface
[UCLA Extension | January 2002 - March 2008]